

# 7<sup>th</sup> EUROPEAN UNION-AFRICA BUSINESS FORUM

26-27 October 2020, Brussels, Belgium

## *Draft Programme*

### EABF 2020 DAY 1 - 26 October 2020

#### I. FORMAL PROGRAMME

**8h00-9h00: Registration and standing Breakfast**

**9h30-10h30: Official Welcome and Opening Ceremony**

*Salle xxxxxx*

#### **Keynotes**

- President Von der Leyen (tbc)
- President Moussa Faki (tbc)
- EU Business Representative
- AU Business Representative

**10h30-12h00: High-level Panel: How to build regional and intercontinental value chains and bring AfCFTA to its full potential**

*Salle xxxx*

#### **Panelists**

- Commissioner for Trade, European Commission
- Commissioner for International Partnerships, European Commission
- Albert M. Muchanga, Commissioner for Industry and Trade, African Union Commission
- CEO African private sector / business support organisation
- CEO European private sector / business support organisation
- EU Think Tank
- African Think Tank

**12h00 – 13h00: Education, skills and employment for young people**

**13h00-14h00 *Foods and Drinks in Africa / Lunchtime*** Showcasing and tasting of different African food, and beverages; Africa-Europe Cookbook project; TV show of European and African chefs cooking together; Geographical indications; Offer of food and beverage tourism in Africa by companies working in the food & beverage tourism sector; Stands of Food and Beverage Business sector.

**14h00-15h30: MSME development and entrepreneurship**

**14h00-15h30: De-risking investment and increasing access to finance for the private sector. Financial sector solutions to business needs.**

**15h30-17h00: Roundtable on private sector's contribution to improving the investment climate**

**15h30-17h00: Workshop of European and African business organisations**

**II. MARKETPLACE (to be continued in day 2)**

**12h00-12h15: Opening remarks by** Koen Doens, DG International Partnerships, European Commission

**12h15-17h30: Villages by sectors/themes showcasing success stories, flagships, projects,** around the announced priority themes and information from the private, financial sector and public sectors. They will include **stands** and different set-ups depending on the activities.

**Business pitches (30 min. per sector) – they run in parallel**

- 12h00-12h30: Health systems
- 12h30-13h00: Sustainable Energy (renewables and energy efficiency)
- 14h00-14h30: Sustainable Agriculture and agri-food
- 14h30-15h00: Circular economy and Green Tech
- 15h00-15h30: Innovation and research
- 15h30-16h00: Digital solutions (including e-government)
- 16h00-16h30: Infrastructure and connectivity,
- 16h30-17h00: Mobility (automotive and railway)
- 17h00-17h30: tbc

**18h00-19h00: Awards Ceremony –** CSR corporate projects Award  
EU-Africa Start up Network Award  
Young businessperson Award

**III. Business to Business (B2B) and Business to Government (B2G) (to be continued day 2)**

**12H00-17h00: B2B and B2G meetings**

**With signature/MoUs/agreements and media opportunities**

**EABF DAY 2 – 27 October 2020**

**I. FORMAL PROGRAMME**

**8h00-9h30: Registration and standing Breakfast**

**9h30-11h00: High level Panel with HoSG and Business: EU-AU Partnership and business in the post COVID context**

- President Michel (tbc)
- President Ramaphosa (tbc)
- African Business Organisation/CEO African corporate
- EU Business Organisation/CEO European corporate

**11h00-12h30: Sector panels (running in parallel)**

**Panel 1: Digital solutions**

**Panel 2: Circular economy and green tech**

**Panel 3: Mobility (automotive, railway), transport**

**12h30-14h00: Foods and Drinks in Europe / Lunch time** Showcasing and tasting of different African food, and beverages; Africa-Europe Cookbook project; TV show of European and African chefs cooking together; Geographical indications; Offer of food and beverage tourism in Africa by companies working in the food & beverage tourism sector; Stands of Food and Beverage Business sector.

**14h00-15h30: Sector panels (running in parallel)**

**Panel 4: Sustainable energy (renewables, energy efficiency)**

**Panel 5: Sustainable agriculture, agri-food**

**Panel 6: Infrastructure and Logistics**

**15h30-17h00: Sector panel**

**Panel 7: Business and Health systems**

**15h30-17h00: Panel: Integrating industrial value chains for the climate neutral and circular economy**

**17h30-18h30: Official Closure: Fostering the AU-EU Partnership and public-private dialogue**

- EU Commissioner Ms. Urpilainen
- AUC Commissioner Mr. Muchanga
- EU Business Organisation / CEO
- African Business Organisation / CEO

**18h30-19h00: Press Conference**

**19h30 Gala Dinner with Heads of State/Government and CEOs (by invitation)**

## **II. MARKETPLACE**

**9h00-17h30: Villages by sectors/themes showcasing success stories, flagships, projects**, around the announced priority themes and information from the private, financial sector and public sectors. They will include **stands** and different set-ups depending on the activities.

**11h00-12h30: Business pitches: Financial sector**

**14h00-17h30: Business pitches (tbc)**

## **III. Business to Business (B2B) and Business to Government (B2G)**

**9h00-17h30: Individual B2B and B2G meetings**

**With Signature/MoUs/Agreements and media opportunities**